

Survey Information
January 21, 2003
Sherman Uchill

Introduction

Early in the efforts of the RAC Survey subcommittee, it was realized that we would be unable to develop and carry out a survey that would be statically sound. The size of the community dictated that we would have to randomly sample over 350 households to get a statistically accurate picture of the community, and because this would have to be executed by a volunteer staff, we decided that the size of the effort was beyond our time and resources. We decided to use some other approaches to gather community input for what facilities we should recommend for the Hampton Road Annex.

1. We placed a survey box in the Anthem Center to solicit Suggestions and Comments about new facilities and activities. We received 176 responses. Those responses are tabulated and are included in this report.

2. As part of village meetings being held for other purposes, we conducted 4 community surveys, to try to obtain some demographic data concerning the age profile of Sun City Anthem and present facility utilization patterns. Even though these surveys did not have statistical validity in representing community wide information, we thought that it would give us some indication of what was the age distribution of the community and also an indication of facility use. This information would supplement the use data that has been developed by Del Webb. The survey results roughly correlated with each other, and with the Del Webb use data. This gave us some comfort that they might be useful as a rough indicator of demographics, interest and usage. These surveys are included in this report.

3. Subsequently we prepared a survey, which was mailed out in the January issue of the Spirit. Over 500 responses were received, or nearly 20% of the households. Even though the respondents only represent those interested in returning the survey, we hope that the survey will also give us an indication of use, interest and demographics. The survey is still being processed and will be available in a few days.

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Summary

1. The average age of the community is the low 60¹s.
2. The Anthem Center is used by almost everybody who lives here at least once a week
3. The fitness facilities are by far the most used facility representing nearly 3 times the use of any other activity. The conclusion is that a significant amount of space should be allocated to this use in the new facility.
4. The present facility is enthusiastically embraced by the members of Sun City Anthem
5. Because of the range of uses indicated in both the comments and community surveys, multifunction rooms should also be a major part of the new center.

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